

3623 IFW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Loeb et al.

Serial No.: 09/845,783

: Attorney Docket No. 52846-5003-01

Filed: May 1, 2001

For: Method and System For Qualifying  
Consumers For Trade Publication  
Subscriptions

:  
:  
:  
:  
:  
:  
:

**INFORMATION DISCLOSURE STATEMENT  
PURSUANT TO 37 C.F.R. §§ 1.56 ET SEQ.**

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following publication, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. In compliance with 37 C.F.R. § 1.98(d), copy of the publication set forth below and listed on the attached Form PTO 1449 (1 sheet) is provided.

**Certificate of Mailing (37 C.F.R. § 1.8)**

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited on the date shown below with the U.S. Postal Service with sufficient postage as first-class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Name: Alison B. Weisberg Signature: \_\_\_\_\_ Date of Deposit July 29, 2004

### Other Documents

TradePub.com [online], [retrieved on June 23, 2004]. Retrieved from the Internet. <URL <http://www.tradepub.com>>, 2 pp.

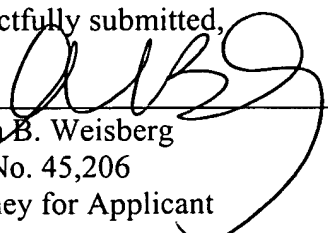
"The Premier Internet Service For Professional Trade Publications", [online] [retrieved on June 23, 2004] Retrieved from the Internet  
<URL <http://web.archive.org/web/19981292191933/http://www.tradepub.com>>, 4 pp.

Applicants respectfully request that these items be considered by the Examiner, and that the Examiner acknowledge consideration of these references by initialing and returning copies of the enclosed Form PTO/SB/08A with the next official action.

While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

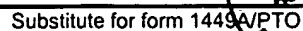
Respectfully submitted,



Alison B. Weisberg  
Reg. No. 45,206  
Attorney for Applicant

MORGAN, LEWIS & BOCKIUS LLP  
1701 Market Street  
Philadelphia, PA 19103-2921  
(215) 963-5091

Dated: July 29, 2004



**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet	1	of	1
-------	---	----	---

**Complete if Known**

<b>Application Number</b>	52846-5003-01
<b>Filing Date</b>	May 1, 2001
<b>First Named Inventor</b>	Loeb
<b>Group Art Unit</b>	
<b>Examiner Name</b>	
<b>Attorney Docket Number</b>	018638-04-5007

## U.S. PATENT DOCUMENTS

[illegible]

## FOREIGN PATENT DOCUMENTS

Exr Initials	Foreign Patent Document			Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T <sub>1</sub>
	Country Code	Number	Kind Code (if known)			

## OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

[illegible]

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--